

Mirza International Limited

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CIN : L19129UP1979PLC004821
Email : marketing@mirzaindia.com
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December 08, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Scrip Code: 526642	National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 NSE symbol: MIRZAINIT
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Dear Sir/Madam,

Sub.: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding New Brand Launch

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, this is to inform you that the Company is delighted to announce the launch of its New Brand on 8th December, 2023.

The details of the said Brand are as follows:

a) Name of the Brand	Thomas Crick
b) Date of Launch	8 th December, 2023
c) Category of Brand	Footwear
d) Whether caters to Domestic/ International Market	Domestic

Further, it is also clarified that Thomas Crick is a Registered brand owned by Mirza (U.K.) Limited, a Step-down subsidiary of Mirza International Limited and the company is in the process of transfer/assignment of the India rights for **THOMAS CRICK** for Class 25 and all other items from Mirza (U.K.) to Mirza International Limited for streamlining the India business.

This is for your information and records.

Yours faithfully,

For Mirza International Limited

V.T. Cherian
Chief financial Officer

Encl.: As above.